

Advertiser Information

Advertiser:

Contact:

Issue:

Featured Deal and Featured Event

1) Headline Text: Up to 28 characters (including spaces)

2) Offer Text: Up to 160 characters (including spaces)

3) URL for Link :
(URL is NOT included in the character count):

4) 128 pixel x 122 pixel image

FEATURED DEALS AND EVENTS GUIDELINES:

- Featured Deal offers must provide a “specific” value offer to qualify. Offer must clearly state value to consumer within text. For example: 10% off or Save \$50.
- Featured Deal offer must either link to offer section of Advertiser’s website OR must specifically explain within offer how consumer can obtain value.
- If offer contains an expiration date, it must be valid for at least 6 months from date of original deployment.

Supplying Electronic Materials

Email content to Tyler.Moser@MilesPartnership.com



Think Local – Think Wine

Sometimes, the best things are made right in your own backyard. Did you know Pennsylvania is the fifth-largest grape-growing region in the country? Dedicated vintners across the commonwealth are making award-winning bottles with Pennsylvania-grown grapes. The next time you're shopping for everyday meals (or special occasions), add Pennsylvania wineries to the places you frequent, along with local farms, dairies and breweries.

[READ MORE](#)



8 Foliage-Packed Motorcycle Routes

Strap on your helmet for some of PA's wildest motorcycle rides to complete every biker's #FallinPA bucket list. Get ready to embrace the crisp autumn air and explore the state's spectacular views with these eight thrilling rides!

[READ MORE](#)



14 Heart-Pumping Mountain Bike Trails

Pennsylvania knows its outdoor enthusiasts embrace adventures and challenges of all kinds in the wilderness. Experience breathtaking mountain biking trails, including a number rated “epic” by the International Mountain Biking Association (IMBA) in PA's greater-than-great outdoors!

[READ MORE](#)



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October Events and Festivals

Summer may be a fading memory, and that means there are brand new autumnal memories to make! As evenings cool, great fall events will be heating up all across PA. Things you might grapple: Bite an apple or try some scrapple? Or maybe you'd prefer to get crazed by getting lost in maize until you're dazed. You can even grab a pumpkin with your pumpkin, ain't that somethin'?

[READ MORE](#)

Have to Plan With

October is PA Wine Month!
For 31 wonderful days, there are special things to do, taste, and discover all across the state - including happy hours, festivals, and more!
[Learn More](#)

Arts & Crafts Christmas Fest
Kick off your Christmas decorating and shopping at the PA Arts & Crafts Christmas Festival Oct. 18-20 & Oct. 26-27 at the Washington County Fairgrounds.
[Learn More](#)

Apples, Ales & Cider, Oh My!
With apple picking, axe throwing, flower fields and a country carousel all in one spot, Lakeland Orchard & Cider is the perfect spot for an Autumn Outing!
[Learn More](#)

Huge Fall Pumpkin Festival
Free Fall Pumpkin Fest held in Cannocut Lake Park. Hundreds of crafters, HUGE Pumpkin DROP. Rides will be open. Ghost Lake: 13 Levels of Fear Rides.
[Learn More](#)

A Romantic Retreat of a Lifetime!
Book now and Save up to 50%* on an escape to any of our three couples-only resorts located in the heart of the Pocono Mountains.
[Learn More](#)

Experience Visit Delco, PA
Visiting in rich history, culture, and entertainment, Delaware County, PA is far more than Philadelphia's neighbor; we're an experience all on our own.
[Learn More](#)

PA MERCANTILE | **HAPPY TRAVELER GUIDE**

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